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Google Earth KML: Edge Existence


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Author: [Zoological Society of London \(ZSL\):](#)
[EDGE of Existence programme](#)

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This beautifully crafted KML illustrates the need to protect and conserve endangered wildlife. Clicking on each placemark brings up a fantastically presented description bubble, providing information, photos, overlays and links about each species - and what urgent actions are required to preserve the species. We all really love this example of geographically organizing the information and presenting it in a rich, engaging format.



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